



**REAL  
MARKETING  
SOLUTIONS**  
DIGITAL AGENCY

## COMPANY DATA

CAGE Code: **9HCQ4**

UEI Number: **G84WWFXMHTC5**

SAM Registration Active

Accepts Government P-Cards

Nationwide Service Area

## NAICS CODES

541613 Marketing Consulting Services

541810 Advertising Agencies

512110 Motion Picture and Video Production

541430 Graphic Design Services

541830 Media Buying Agencies

561410 Document Preparation Services

## OUR MISSION

To create and deploy exceptional, professional, and industry-leading marketing strategies and content that help our clients.

## CORE VALUES

### **Authentic**

We listen to our clients and internalize their core values and voice to create customized, authentic, and inclusive marketing.

### **Strategic**

We are in the know on all the latest marketing trends and techniques that can get your organization maximum exposure.

### **Creative**

We guarantee that every piece of content we create will be unique and aligned with your organization's mission, brand, voice, and vision.

### **Partners**

We value relationships, and our clients view us as strategic partners in their businesses.

## **SARAH FRINK, CEO**

Frink Enterprises, Inc.  
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## COMPANY BIO

Real Marketing Solutions is an award-winning agency providing full-service marketing support for federal, state, and local agencies, as well as for-profit and nonprofit clients. Through our comprehensive suite of marketing services, we help increase visibility, expand reach, and build awareness with target audiences through internal and external communications strategies using a variety of marketing channels.

RMS helps organizations conceptualize, implement, and deploy channel- and audience-specific marketing and communications strategies. All our work is backed by analytics that communicate the return on investment for every marketing campaign we run.

## MARKETING CAPABILITIES

- Marketing strategy and implementation
- Marketing and communications planning and execution
- Market segmentation and audience targeting
- Digital marketing and social media strategies
- Content creation, including expert copywriting, graphic design, digital content, and video creation and editing
- Technical SEO to drive search activities
- Technical editing
- Analytics-driven decision-making and marketing performance tracking

## DIFFERENTIATORS

- Full-service digital marketing, including social media management, email marketing, and targeted digital advertising campaigns
- Expert digital marketing professionals who can take your organization to the next level
- Competitive pricing
- Certified Women-Owned Small Business
- Exceptional service and deliverables